CANADIAN MOVING PICTURE
Digest

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Joe Louis Punches In N.Y. Times And Life

THE New York Times has been featturing, on its sport page, "My Story — Joe Louis", and each day two or more columns of the life story of Joe Louis, Heavyweight Champion of the World, have been presented, with illustrations.

In the Nov. 8th publication of Life magazine, "My Story — Joe Louis" received continuous space covering fifteen pages including a full-page illustration of the champion. In the Nov. 15th issue of Life magazine, "My Story — Joe Louis" was again presented with equal importance until its final chapter.

Will Joe Fight Again?

Although, at the time of his last fight, when he defeated Jersey Joe Walcott, it was reported that he said, "This is my last fight," there have been several rumours that Joe Louis may enter the ring again, for he is still the undefeated heavyweight champion of the world.

If Joe Louis is not intending to fight again, we wonder why there is so much public interest in the publication of his story to which the New York Daily Times and Life magazine have given so much display space and publicity.

Gentleman Jim Corbett and Bob Fitzsimmons both had vaudeville careers when they ceased to box. Publicity was therefore always necessary and in the public interest, especially the press agent's interest, and for box office results. Jim Jeffries also, remained a public figure, and Jack Dempsey, "the Manassa Mauler", operates the Dempsey Restaurant, where "good eats" always remain a reminder of the Sport of Kings. Dempsey also steps into the spotlight occasionally for a job of refereeing.

Max Baer was another heavyweight who stepped out of the ring to face the Motion Picture cameras. As long as we remember prize fights, most of the big fights had screen presentations, either in silent films or sound, short subject presentations or News Reel Shots.

Joe In the Movies

The life of Joe Louis as a motion picture was produced several years ago, and traces his story from the time he was a young lad and began to look around for the odd job to help the family budget fill the larder, until his championship career.

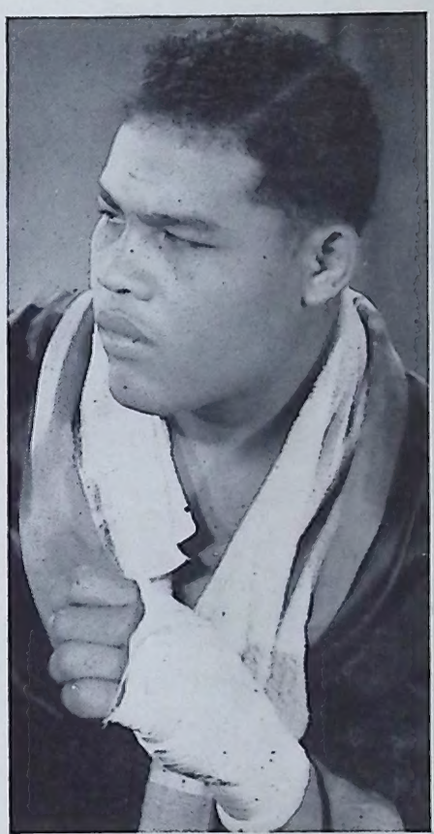
In this motion picture, Joe Louis is not only the boxer, but the leading actor, and the cast, which is made up of players of his own people, including singers and dancers, gives him excellent support.

Throughout the picture there are scenes of Joe Louis in his first fights, during his training for a match, his steady climb to the world heavyweight championship. The story of his life is no different from that of other self-made men, men, who are well-known in finance, in industry, in trade and commerce, in statesmanship and public office, in Arts and Letters; men who had neither the means nor the opportunity for much schooling; men who grew up in humble homes, and educated themselves by working at night jobs, going to school during the day; men who worked all summer on freighters, or in lumber camps, in some cases getting their only schooling through reading, through the hard knocks in the school of life, and later on through the advantages of travel.

From Humble Beginnings

Your editor has talked to men who went to work at the age of ten. Some sold newspapers on city streets. Some of them could tell you the names of the authors of books among the classics, and remember what they read in such books, so well that they could repeat many passages.

We are reminded of a man in this class who is a most successful business man, with international affiliations. He can recite verses of poetry from any poet you mention and, it is important



JOE LOUIS

to note here he has made some very valuable contributions to Museums and Art galleries of collections of porcelain and old prints. Had this particular gentleman been educated at Oxford or at Cambridge, had he in his boyhood and youth had the opportunity of being taken on European trips into all the galleries, we doubt whether such an Academic background would have made him more proficient in his knowledge, or more of a gentleman and philanthropist than he is. We refer to Dr. Sigmund Samuel of Toronto.

We wonder if Abraham Lincoln would have made a better president had he had a different environment and been born with a silver spoon in his mouth. We wonder if Andrew Carnegie would have left a world of libraries had he been born to wealthy parents.

(*Continued on Page 7*)

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MGM PLANS 21 IN COMING MONTHS

16 Completed and 4 Now Shooting; 12 of 21 To Be Made To Have Color

Metro-Goldwyn-Mayer has scheduled 21 major properties for production during the coming months, it was announced this week.

The company now has 16 pictures completed and four before the cameras.

The new production schedule was set as a result of a decision by Nicholas M. Schenck, president; Louis B. Mayer, executive head of the studio, and Dore Schary, in charge of production. Of the 21 pictures to be shot a record total of 12—more than 50 per cent—will be in color. Ten of the 20 completed or shooting also are in color.

Of the films set for production, two will be shot abroad, "Conspirator" starring Robert Taylor and Elizabeth Taylor, in England, and "Quo Vadis," in Technicolor, in Italy. "Conspirator" is in work.

Planned Product Listed

The MGM production lineup:

FORSYTE SAGA, in Technicolor, from the John Galsworthy novel. Leon Gordon, producer; Compton Bennett, director. Starring Greer Garson and Errol Flynn.

MADAME BOVARY, from the Gustave Flaubert novel. Pandro S. Berman, producer; Vincente Minnelli, director. Starring Jennifer Jones, James Mason and Louis Jourdan.

STORM OVER VIENNA, Carey Wilson, producer; George Sidney, director. With all-star cast.

INTRUDER IN THE DUST, from the William Faulkner novel. Clarence Brown, producer-director.

GREYFRIAR'S BOBBY, in Technicolor. Robert Sisk, producer. Starring Edmund Gwenn and Lassie.

ROBINSON CRUSOE, from the Daniel Defoe novel, in Technicolor. Sam Zimbalist, producer.

EAST SIDE; WEST SIDE, from the Marcia Davenport novel. Voldemar Vetluguin, producer.

THE CHOSEN, Arthur Ripley, producer.

YOUNG BESS, in Technicolor. Sidney Franklin, producer.

ANY NUMBER CAN PLAY, Arthur Freed, producer.

VIVA ZAPATA, Jack Cummings, producer. Starring Robert Taylor.

ANNIE GET YOUR GUN, musical in Technicolor. Arthur Freed, producer. Starring Judy Garland.

GOOD OLD SUMMERTIME, musical in Technicolor. Joe Pasternak, producer, and Robert Z. Leonard, director. Starring Judy Garland.

THREE LITTLE WORDS, musical in Technicolor. Jack Cummings, producer.

MIDNIGHT KISS, musical. Joe Pasternak, producer. Norman Taurog, director. Starring Kathryn Grayson, Jose Iturbi and introducing Mario Lanza.

IT'S A DATE, musical in Technicolor. Joe Pasternak, producer.

DUCHESS OF IDAHO, musical in Technicolor. Joe Pasternak, producer. Starring Esther Williams.

BATTLEGROUND, Robert Pirosh original. Pandro S. Berman, producer. Starring Robert Taylor, Van Johnson, John Hodiak, Keenan Wynn and Ricardo Montalban.

BLACK HAND, William H. Wright, producer.

SCENE OF THE CRIME, Harry Rapf, producer.

Pictures now before the cameras at MGM include:

THE STRATTON STORY, Jack Cummins, producer, with Sam Wood directing. Starring James Stewart and June Allyson.

NEPTUNE'S DAUGHTER, musical in Technicolor, Jack Cummings, producer. Eddie Buzzell, director. Starring Esther Williams, Red Skelton, Ricardo Montalban and Keenan Wynn.

THE GREAT SINNER, Gottfried Reinhardt, producer. Robert Siodmak, director. Starring Gregory Peck and Ava Gardner.

THE SECRET GARDEN, partly in Technicolor. Clarence Brown, producer. Fred Wilcox, director. Starring Margaret O'Brien and Dean Stockwell.

Set for Release

Productions set for release in the coming months include:

THE THREE MUSKETEERS, in Technicolor. Pandro S. Berman, producer. George Sidney, director. Starring Lana Turner, Gene Kelly, June Allyson and Van Heflin.

WORDS AND MUSIC, musical in Technicolor. Arthur Freed, producer. Norman Taurog, director. Starring June Allyson, Perry Como, Judy Garland, Lena Horne, Gene Kelly, Mickey Rooney and Ann Sothern.

COMMAND DECISION, Sidney Franklin-Gottfried Reinhardt co-production. Sam Wood, director. Starring Clark Gable, Walter Pidgeon, Van Johnson and Brian Donlevy.

LITTLE WOMEN, in Technicolor. Mervyn LeRoy, producer-director. Starring June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh, Rossano Brazzi and Mary Astor.

THE BARKLEYS OF BROADWAY, musical in Technicolor. Arthur Freed, producer. Charles Walters, director. Starring Fred Astaire and Ginger Rogers.

EDWARD, MY SON, filmed in England. Edwin Knopf, producer. George Cukor, director. Starring Spencer Tracy and Deborah Kerr.

HILLS OF HOME, in Technicolor. Robert Sisk, producer, Fred Wilcox, director. Starring Edmund Gwenn, Tom Drake, Donald Crisp, Janet Leigh and Lassie.

THE KISSING BANDIT, musical in Technicolor. Joe Pasternak, producer, Laslo Benedek, director. Starring Frank Sinatra and Kathryn Grayson.

TAKE ME OUT TO THE BALL GAME, musical in Technicolor. Arthur Freed, producer. Busby Berkeley, director. Starring Frank Sinatra, Esther Williams and Gene Kelly.

THE BRIBE, Pandro S. Berman, producer. Robert Z. Leonard, director. Starring Robert Taylor, Ava Gardner, Charles Laughton, Vincent Price and John Hodiak.

THE SUN COMES UP, in Technicolor. Robert Sisk, poducer. Richard Thorpe directing. Starring Jeannette MacDonald, Lloyd Nolan, Claude Jarman, Jr., and Lassie.

ACT OF VIOLENCE, William H. Wright producer. Fred Zinnemann, director. Starring Van Heflin and Robert Ryan.

THREE GODFATHERS, in Technicolor. An Argosy production directed by John Ford. Starring John Wayne and Pedro Armendariz.

NO MINOR VICES, Enterprise production. Lewis Milestone, producer-director. Starring Dana Andrews, Lilli Palmer and Louis Jourdan.

FORCE OF EVIL, Enterprise production. Bob Roberts, producer. Abraham Polonsky, director. starring John Garfield.

BIG JACK, produced by Gottfried Reinhardt. Richard Thorpe, director. Starring Wallace Beery and Richard Conte.

CUT YOURSELF A SLICE OF SECURITY!

As usual, the Leader sets the pace with optimism and daring. Millions for production and prosperity, but not one cent for gloom! M-G-M's product announcement has electrified the industry. Your future's sound when your theatre rests on the solid foundation of M-G-M!

THIS REPORT APPEARED PROMINENTLY IN EVERY TRADE PAPER NATIONWIDE!

RAY PRESENTS

I NOTE that the Allied Exhibitors in the United States have adopted an idea which was discussed at the Maritime Allied Meeting recently in St. John, where the exhibitors proposed, in a resolution, that the Motion Picture Producers and Distributors Association take steps to introduce some disciplinary measures as a lesson to the stars and players who subject our Industry to obnoxious publicity because of their personal conduct.

Spyros Skouras, President of 20th Century-Fox made a statement that he did not believe that large screen television would be in a majority of theatres before 1952. When it does come, Mr. Skouras believes that motion picture theatres will benefit greatly, since they will then be able to present a type of entertainment which they could not under any other circumstances afford to present. Feature pictures will be the main attraction, but television programs will augment the theatre's program. "A theatre chain will be able to present symphony orchestras", states Mr. Skouras, "concert artists, and popular entertainers, all on the same program. They will also present adaptations of musical comedies, successful plays and famous operas. Theatre patrons will increase tremendously because of the wide variety of people to whom such programs will appeal."

THE screen is already presenting famous concert artists, musicians, opera stars, symphony orchestras and world-famous conductors. Some of the operas presented come direct from their own stage settings in world-famous opera houses, from France, from Italy; and the presentation of such stars as José Iturbi, Melchior, Tagliavini, Titto Gobbi, Sinimberghi, Lawrence Tibbet, and more recently Italo Tajo, the giant basso, now under contract to the Metropolitan Opera House, the introduction of gorgeous ballet such as we have had in the screen presentation of Ballet Russe, and in the new J. Arthur Rank production "Red Shoes", which introduces the famous ballet dancer, Massine, have attracted and will continue to attract new audiences into our motion picture theatres.

Where the Industry will find itself with Video in the picture still remains to be seen, and no one can yet say whether Television will prove to be the greatest competitor which Motion Pictures have had to face or whether it will turn out to be the Screen's greatest stimulant to box office results.

Producers and distributors are not afraid of it, they welcome it, for being on the band-wagon from its beginning they can sense its potentialities, its uses and its unlimited markets.

However, if foreign markets are giving producers and distributors considerable worry in respect to their export of pictures, one can easily see what might develop in these foreign markets with Television in foreign theatres.

COMING back to our own American Continent and to the United States, exhibitors are now complaining about newsreels, for they state that Television shows the newsreel events before the theatres get them and that newsreels are no longer news or entertainment to those motion picture patrons with video sets.

Paramount's idea of using Television for the presentation of special trailers, or previews on pictures, appears to be an excellent one for the exploitation and publicity of pictures. A half-hour of such pre-views, on several pictures, should make an interesting contribution to a Video program.

THE Canadian Moving Picture Digest will, in addition to its prizes to Showmanship Campaign winners, in The Digest Showmanship Contest, give three special prizes for the best articles written on Motion Pictures, regardless of whether they are editorials, reviews on pictures, or feature articles in the Trade or daily press, or in any magazine. The main requisites are good journalism and the subject Motion Pictures. The article must be published before it is acceptable to be entered in The Digest's Showmanship Contest.

Exhibitors and publicity departments of producers and distributors are requested to notify the press, for in stimulating entries, the industry of motion pictures will stimulate well-written articles concerning itself.

The first prize will be $50.00, *the second prize* $35.00 *and the third prize* $15.00. *No restrictions are placed on the length of the article, it may be just long enough to fill a column of regular type in a newspaper, or it may be long enough to cover the average page of a magazine.*

IN all the Awards which are offered by the Academy of Motion Picture Arts & Sciences, no such award for Motion Picture Journalism has been offered, but if this Industry is interested in stimulating its good Public Relations, here is a possibility which has been overlooked up till now.

During the many years in which I have been active in Motion Pictures, it appears to me that excellent journalism by our Trade press has been entirely overlooked; and excellent journalism in the press and in magazines has also been overlooked, save in those cases where our producers or distributors desire to use an editorial in their campaigns against unfair taxation, or a published review on a picture which has saleable quotations.

It is our hope that, having been given the idea by The Digest, the Academy of Motion Picture Arts & Sciences will introduce an Oscar for Journalism.

WHILE I am on the subject of journalism, I refer you to an article written by Bill Specht, in the Showmen's Trade Review of Nov. 20th, which presents the McCormick way of pre-selling RKO-Radio Pictures. The plan presented reveals that McCormick's formula is to sell a picture from the moment it goes before the camera to the day it starts its main release runs.

"If you get them launched you usually don't have to worry," states S. Barret McCormick, National Director of Advertising for RKO-Radio Pictures.

We regret to report the death of one of our brilliant directors of Motion Pictures, Fred Niblo, who died at the Toura Infirmary, New Orleans, of pneumonia. Fred Niblo, in 1918, *was associated with Thomas Ince, as producer. In* 1921, *he directed "Mark of Zorro"; in* 1922, *"The Three Musketeers"; 1923, "Blood And Sand"; 1925, the world-famous picture, "Ben Hur".*

OSCAR R. HANSON recently returned from a trip to England, where he attended several conferences with J. Arthur Rank executives in connection with the production and exhibition of Educational pictures and met with the various educational representatives interested in the development of screen subjects for educational use in the lower and higher grade schools, the production of Biblical subjects, special children's programs, historical and geographical subjects, subjects which teach good citizenship, public relations, etc. He organized a group of 11 visual education experts, who left with him for England to inspect the J. Arthur Rank Studios.

(*Continued on Page* 10)

Toronto and District

By BILL PRESS

THE Ontario Board of Moving Picture Censors has decided to get tough in correcting the increasing prevalence of features which have a brutal theme including the use of unjustifiable violence.

Pointing out that 53 deletions of sequences depicting ruthlessness toward human beings had been made in 89 features during recent months, Chairman O. J. Silverthorne of the Provincial Board has warned that an increasing number of eliminations are in prospect if the present type of production continues to flow from the studios.

Chairman Silverthorne draws a connection between screen brutality and the regrettable behavior of some juveniles and adolescents in Ontario cities. He suggests that the best box office pictures rarely contain scenes of extreme violence.

In connection with the new policy of the Ontario Board, reference is made to the cruelty depicted in pictures such as "Red River", "Oliver Twist", "Coroner Creek", "The Checkered Coat", 'Rope", "Duel in the Sun" and the reissued "Oxbow Incident" as examples of unwarranted brutality.

* * *

For the professional debut of Barbara Ann Scott, Canada's skating queen, at the Roxy Theatre, New York, commencing Dec. 21, for a five weeks' engagement the accompanying feature on the screen will be "That Wonderful Urge", starring Tyrone Power and Gene Tierney. Miss Scott follows Mickey Rooney as the stage attraction. Incidentally, Barbara Ann was given a big send-off when she left Ottawa for New York on Dec. 5.

* * *

Ontario theatre men are breathing more easily, for the time being at least, because of the abandonment of power blackouts thanks to better water conditions for the hydro plants — providing the public continues to watch its use of electricity. The cutoffs are off until Christmas and may be dropped for a longer period if voluntary conservation proves effective . . . Clare Appel, Eastern division manager of Odeon Theatres (Canada) Limited, was away from his Toronto office on an inspection visit to Montreal. Rumor has it that Odeon will shortly announce the purchase of a fine new theatre in Eastern Ontario.

Irene Hervey Cast In "Manhandled"

Iréne Hervey is up for a top role in "Manhandled", Pine-Thomas production for Paramount release which will co-star Dorothy Lamour, Dan Duryea and Sterling Hayden. She recently completed an important role in "One Woman", Alan Ladd-Donna Reed starrer.

Tom Sharpe, chief reviser at 20th Century-Fox's Toronto office, resigned from the company after twenty years, and went to B & F's new Donlands Theatre as chief projectionist.

* * *

Exhibitors in both Eastern and Western cities hopped on the newsreel pictures of the classic Grey football final between Calgary and Ottawa which captured the imagination of countless Canadians. Less than a week after the gridiron episode the theatres broke out with announcements of film coverage on the epic game . . . The Avenue Theatre in Montreal has finally concluded the engagement of "Quiet Weekend" which ran for 10 weeks. The British comedy has reopened a run at the International Cinema in Toronto where it played a dozen weeks last season.

* * *

Toronto Tent No. 28 of the International Variety Clubs plans to lay the corner stone on Dec. 21 for Variety Village, near Toronto, which is to be the vocational school for crippled children of Ontario. A gala program has been arranged for the event.

No less than 108 members attended the Variety meeting Nov. 30 at the Prince George Hotel, Toronto, under the direction of Assistant Chief Barker Morris Stein in the absence of J. J. Fitzgibbons, Chief Barker.

The following were elected to the 1949 executive:

J. J. Fitzgibbons, Ben Freedman, Ben Geldsaler, Morris Stein, Jack Chisolm, Dave Griesdorf and Hye Bossin, all of whom had served before, and these newcomers to the board: Herb Allen, Ernie Rawley, Connie Smythe and William Summerville, Jr.

The club has arranged for a big party night at the Prince George on the evening of Dec. 14 with plenty of entertainment for all members, their wives and friends. This will virtually open the festive season for Christmas in the entertainment field.

* * *

Henry Fleisher of New York, representing the Tournament of Champions, was a visitor in Toronto to discuss plans with local showmen for the inclusion of the Ontario Capital in the group of cities for a circuit of stage, screen, radio and sport attractions which would eventually be televised for a wide network.

Interested in the Tournament of Champions which has lined up many sport and theatre personalities are the Columbia Broadcasting System, Music Corporation of America and Allied Syndicate Inc. The plan is to show big-name features in theatres, halls and arenas, the contracts for which would include television rights. Through MCA, famous entertainers, orchestras, boxers and champions, including Barbara Ann Scott, will be booked around the circuit.

* * *

Aubrey Lent, manager of the Belsize, has been re-elected president of the 20th Century Theatre Managers Association of Toronto; Martin Simpson of the Downtown Theatre is vice-president; Fred Leavens of the Circle becomes secretary and Martin White of the Parkdale Odeon is treasurer. The organization is to collect clothing for the newly-arrived families from Europe irrespective of nationality . . . Douglas Wark of the Bluebird Theatre, Burk's Falls, is the latest to become a member of the Motion Picture Theatre's Association of Ontario.

To Make Love In Radio City Pair

Tom Drake and Janet Leigh are likely to be the outstanding dramatic screen combination of the year with New York film audiences. The young actor and actress play sweethearts in "Hills of Home" and in "Words and Music", two Metro-Goldwyn-Mayer films that are booked successively into famed Radio City Music Hall.

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Fox's "Snake Pit" To Get "Saturation" Distribution

With Darryl F. Zanuck's presentation of "The Snake Pit" established as one of the most important productions ever made by 20th Century-Fox, the company is now approving advance engagements in all parts of the country, Andy W. Smith, Jr., general sales manager, announced today. The picture is scheduled to play a total of seventeen engagements in January, in addition to the previously announced day-and-date Coast premiere on Christmas Day in five Los Angeles theatres.

The distribution of the picture, which follows the special exhibition and exploitation technique utilized for the current world premiere engagement at the Rivoli Theatre in New York, and at the Garrick Theatre in Chicago, will be based on the "saturation" booking policy which was announced at the company's sales convention in September, Mr. Smith said. In this way it will be possible to take full advantage of the momentum gained from each area premiere.

Representatives from the home office are scheduled to go into the field, starting next week in cooperation with the company's field exploitation representatives on each of the engagements. They will contact leading opinion-makers and officials, set up special screenings and supervise the campaign in both key and subsidiary cities in the area.

Included among the play dates announced by Mr. Smith are: Paramount Theatre, Atlanta, January 6; Capital Theatre, Cincinnati, January 7; Wisconsin Theatre, Milwaukee, January 8; Fifth and Paramount Theatres, Seattle, January 12; Fox Theatre, St. Louis, January 12; Fox Theatre, Detroit, January 14; three theatres in Kansas City, January 14; Shea's Theatre, Toronto, January 14; Colonial Theatre, Akron, January 15; Circle Theatre, Indianapolis, January 20; two theatres in Portland, January 20; Saenger Theatre, New Orleans, January 22.

Barbara Ann Gets Big Send-Off

Canada's Prime Minister, Louis St. Laurent and Mackenzie King, recently retired Prime Minister, joined last week in giving an official send-off to Barbara Ann Scott, European, World and Olympic skating champion, who left for New York to make her professional ice skating debut at the Roxy Theatre, on December 21.

A farewell ceremony took place in the Prime Minister's office in the Parliament building. Barbara Ann and her mother, Mrs. Clyde Scott, and a small group of friends were guests of Mackenzie King at a luncheon in Laurier House which preceded the meeting with Mr. St. Laurent. Both Mr. St. Laurent and Mr. King wished Barbara Ann the best of success. Mr. King said:

"Barbara Ann has brought honor to Canada and distinction to herself. We all love her dearly and I know New York will take her to its heart just as we have done. We wish her success in her professional skating debut."

The night before, members of the Minto Skating Club, where Barbara first started skating at the age of seven, gave her a farewell dinner. She was presented with a silver tea service as a farewell gift.

"Alice In Wonderland" Pairs Puppets With Live Action

The first feature-length motion picture ever to combine live action with animated puppets — which brings to the screen "Alice in Wonderland", — arrived in the United States last week when the film's producer, Lou Bunin, returned with first prints of the film which he shot in France for Eagle Lion release.

Another "first" for Bunin's production of "Alice in Wonderland" is that the film marks the first feature-length film shot in the new Ansco Color process. The film follows author Lewis Carroll's original concept, in that aside from a short prologue and epilogue, Alice, as portrayed by British film star Carol Marsh, is the only live character in the cast. All other characters shown are portrayed by Bunin's famed puppets, inspired by the classic illustrations originally drawn by Sir John Tenniell for the first edition of "Alice in Wonderland".

Lionel Shapiro in Toronto for Paramount's 'Sealed Verdict'

LIONEL SHAPIRO seen with a representative group of Canadian war correspondents that served during the last war in the same theatre of operations. Mr. Shapiro, noted for his best selling novel, "Sealed Verdict", was in Toronto prior to the opening of the picture "Sealed Verdict", which was made by Paramount. Left to right: Wallace Reyburn, Gill Purcell, Myer Wimp, Mr. Shapiro, John Claire, Ralph Allen and C. B. Pyper. During his trip, he was interviewed on the air, and addressed a meeting of The Canadian Club on Peace or War in Europe.

Rank Plays Host To Canadian and Nfld. Educationists

Educational film chiefs of the nine provincial departments of education as well as a Newfoundland representative, have just returned from London by air after a two-week visit to the J. Arthur Rank Organization. After visiting studios and lunching with Mr. Rank, the visiting Canadians and executives of Gaumont-British Instructional worked out at round-table conferences, plans to increase the use of films in Canadian schools as a supplementary teaching method. Oscar R. Hanson, head of J. Arthur Rank 16M.M. Films in Canada, organized the trip and acted as host to the party.

At a farewell dinner held for the guests at the Connaught Hotel are seen, seated behind the table, left to right: Mr. Donald Mackenzie, G.B.I.; Mr. G. Pollick of British Columbia; Mr. Ian C. Javal, Managing-Director of G.B.I.; Mr. Pope of Montreal; Mr. Oscar Hanson of Toronto and G.B.I.; Mrs. Javal and Major Grimmon of Toronto.

Faces visible in the picture are those of Mr. E. T. Armstrong of Winnipeg in the lower left; Mr. Abernethy of G.B.I. Educational with his back to us and a broad smile; Mr. C. Botham of the G.B. Film Library with his back to us and a faint smile; and Mr. C. Carter of Newfoundland at the extreme right.

Read-Reap

SHOWMEN'S TRADE REVIEW. "A wholesome film with family appeal."

MOTION PICTURE HERALD. "It is solid, all-purpose entertainment."

THE HOLLYWOOD REPORTER. "Very pleasant fare for supporting situations."

BOXOFFICE. can add materially to the profits of any program."

VARIETY. should find easy going in family trade situations."

FILM DAILY. "Well directed and played Gene Stratton-Porter Story."

BOX OFFICE DIGEST. "Will please family trade."

MOTION PICTURE DAILY. "Good, solid entertainment."

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Directed by JOHN RAWLINS - Screenplay by Erna Lazarus
Based on the novel by Gene Stratton-Porter

From MONOGRAM Now!

JOE LOUIS PUNCHES

(*Continued from Page* 1)

So many of the world's famous men and women have been born poor in worldly goods but rich in their potentialities to make good, that we wonder if these qualities are not much more of a blessing than being born in clover, with a cushioned road all the way to success, if, as, and when such success comes.

Joe Louis, who in his particular field, boxing, is as famous as other men, who have boxed their way through life in an arena which was not roped within a certain area like the ring in which Joe Louis found fame and fortune, belongs to that world-wide group of infants, who gave forth their first cry in the humblest of surroundings.

Childhood in the Cotton Fields

Joe was a kid in Alabama, working in a cotton patch with his vision limited to the end of the sharecrop patch where he worked. He was born. May 13, 1914, which makes him thirty-four years old. The sharecropper's shack where Joe Louis was born, stood near a dirt road running between Lafayette and Cusseta in Chambers County, Alabama, not too far from the State of Georgia.

Joe Louis, in relating his own story, traces his grandparents back to the days of slavery, but of his father's mother he relates that she was supposed to have been half-breed Cherokee.

It was in Detroit, in the Golden Gloves Competition that Joe Louis first attracted attention as a boxer. In 1934, Joe Louis was tops, but still not heralded as The Brown Bomber, and still in the amateur classification. His manager was John Roxborough, and Joe today speaks of Roxborough only in the most friendly terms, saying that Roxborough raised him from the amateur ring to the heavyweight championship of the world, and that whatever Roxborough received from his fighting he deserved, for between Joe Louis and his manager there was never any contract — a gentleman's agreement in the full interpretation of this term. In the Joe Louis story, the name of Julian Black is introduced as co-manager, the same Black who was the friend and benefactor of "Roxy".

Music or the Ring

Joe's mother wanted him to play the violin, but he had heard there was more money in boxing than in fiddling, and instead of paying for his violin lessons, he used the money to pay his dues in Brewster's Recreation Center.

Joe Louis tells the story of his fight with Alex Borchuk from Canada in the Naval Armory in Detroit, and adds that Borchuk hit him harder than any fighter hit him before or since. "He fetched one to my left jaw that broke one of my back teeth," says Joe.

The Joe Louis story is told to Myer Berger and Barney Nagler, as published in the New York Times and Life Magazine. "The Story of Joe Louis", as a motion picture, will be released through Alliance Films Limited in Canada.

It gives you the life-story of Joe Louis, played by himself, Joe Louis as amateur, Joe Louis in training, Joe Louis in love, Joe Louis as play-boy and nightly visitor to cabarets, Joe Louis learning from his mother, how to play the game clean, Joe Louis surrounded by friends and by enemies. Joe Louis with his loyal and faithful wife, Joe Louis, the champion heavyweight boxer of the world, in the ring!

—THE EDITOR.

TRADE HEADLINES

Warners To End All Theatre Partnerships Government Okays Purchase of Ten Houses

●

Pickford, Chaplin Want To Use Hughes' UA Financing — Deal Being Held Up

●

Fox-West Coast May Get Large Screen Video

●

Lopert Spearheads $25,000,000 Project To Develop Nationwide Chain of Foreign Film Showcases

●

Goldwyn Sells Swedish Rights To "Song Is Born" For $25,000 American

●

Allied Exhibitors Pass Resolution 'Outlawing' Misbehaving Stars

●

Crosby Signs 7-Year Deal With Para. For Eighteen Pictures

●

Industry Will Release Public Relations Shorts — Four Ready Now

●

20th's Negotiations For Control of ABC Collapse — Offer "Substantial, Not Enough"

●

Korda Severs Ties With British Lion Will Concentrate on Production

●

Loew's Tests Selected Shorts As Replacement For Second Feature — Results Satisfactory

●

British Film Finance Bill Passes Second Reading in Parliament

●

Film Execs See Phonevision As Answer To Television Competition

●

UA Out of the Red Since Sept. 1st

Film Boss Elopes With Beautiful Widow

Louis B. Mayer, head of MGM, eloped last Saturday with Mrs. Lorena Danker, beautiful widow of Danny Danker, who was a J. Walter Thompson executive. After her late husband's death, Mrs. Danker joined the Thompson agency and did an outstanding job as one of the U.S.'s few women executives in advertising.

The couple were married in Yuma, Arizona, after an overnight train trip from Hollywood accompanied by Mrs. Danker's 11-year-old daughter, Suzanne. They returned to Hollywood after the ceremony, from where they were to leave for New York in a few days.

Vancouver News

By JACK DROY

VANCOUVER Theatre Under The Stars is going to have an "angel". Vancouver Parks Board disclosed a new scheme for financing the summer musical series held in Stanley Park which would take control out of the hands of the board. The plan involves the formation of a society made up of subscribing members drawn from Vancouver citizens. Theatre Under The Stars last year showed a profit of $7,000 and has lost money on only two years since it was organized 11 years ago.

* * *

Vancouver exhibitors are eyeing the "Toronto system" of multiple first runs since it's figured as a way of boosting grosses by broadening the base of theatres charging top admissions. The idea was given a trial here two years ago by the Odeon Circuit at the Vogue and Park Theatres, a downtowner and a suburban, but was discontinued as not being practical. Neither Odeon nor Famous Players are showing any interest at present, but with the Toronto set-up working in high gear, theatremen believe it will be revived in British Columbia.

* * *

A former Paramount Pictures exchange manager at Winnipeg, Vancouver hotel proprietor Dave Brickman died from a heart attack at his Stratford Hotel here. He was 45. Brickman came to Vancouver three years ago, and had been in the film business in Winnipeg for 25 years. He is survived by his wife and daughters.

* * *

Norman Duncan, manager of Vancouver's International Cinema, arranged a street parade of 250 newsboys as part of his special exploitation for "Fighting Father Dunne." Stunt was given front page publicity and business was above average.

* * *

Nanaimo City Council approved a Famous Players plan to build a third theatre in the city at a cost of $300,000. New house, to seat a thousand, is expected to be in operation by 1949. Famous Players now control the only two theatres in Nanaimo, the Capitol and the Strand with a combined seating capacity of 1263. Population of the Vancouver Island mining and lumber centre is around 12,000. Odeon Theatres has purchased property in the town but has made no announcement of intent to build.

Clyde Gilmore, of the Vancouver Daily Province, is creating plenty of interest in his 15-minute broadcast each Sunday over CBC with his motion picture comments. Clyde cracks down plenty on pictures which he doesn't like. Exhibitors and distributors keep their radios tuned in to see what the Gilmore lad has to say.

* * *

With a provincial election due in 1949, the British Columbia coalition government is planning on reducing some of the nuisance taxes and theatremen hope this may include the 20 per cent amusement tax levy assessed at the last session. If the tax is removed, it will be passed on to their patrons in reduced admissions.

* * *

Two veteran projectionists who have been in the theatre business for over forty years, starting in the movie business in the silent days when machines were hand cranked and song slides were in vogue, have now been in the Strand Theatre booth for seven years. Both are members of projectionist's local 348, and well known in theatre circles. The two lads are Wally Woolridge and George Gerrard of Vancouver . . .

Maritime News

By A. L. FAIRWEATHER

THE suit brought against Famous Players Canadian Corporation by Franklin Herschorn Theatres was dismissed, with costs, in the Supreme Court of Nova Scotia by Justice J. H. MacQuarrie, at Halifax. The action concerned an agreement between Famous Players and Franklin Herschorn regarding the Orpheus Theatre and a question of profits to the F.H. Company. When the Orpheus was torn down, the Franklin Herschorn Company wanted the old agreement to stand with Famous Players who are building a new theatre on the old site.

* * *

The New Brunswick Provincial Fire Marshal H. M. Armstrong of Saint John, has made a pronouncement that the ban on smoking in theatres must stand. Ban includes the new Famous Players Paramount in Saint John. Smoking has been provided for in the loge section of the Paramount, an innovation in the City. An appeal from this prohibition will be heard in the County Court the middle of December.

It is claimed City Council expressed the opinion that the Paramount "is suitably constructed to permit smoking in the area especially allotted for the purpose" and that it was in sympathy "with the feeling that the prohibition on smoking in the said theatre is not essential." The matter is being watched with interest by theatre managers in both New Brunswick and Nova Scotia.

* * *

A fire broke out twice in the Vimy Theatre at Clarke's Harbour, N.S., causing little damage. It is believed to have started from defective wiring. There was no show on at the time. A bowling alley in the upper part of the building was torn up as there was a blaze between the floors . . . The new Famous Players theatre at Halifax, N.S., will be opened around Christmas time, it is hoped. Freeman Skinner, formerly with the Orpheus at Halifax, will be manager. Architects of the theatre are Messrs. Kaplan and Sprachman, Toronto, and it is being built by the Parsons Construction Company, Moncton, N.B., with local firms being used as sub-contractors. There will be sliding seats for about 1,200, a soda bar and all modern conveniences and attractions.

* * *

Your correspondent, on a visit to Halifax saw R. S. Roddick, District Manager for Famous Players in the Maritime Provinces, and he told of the entertainments arranged for Ronald Reagan during the actor's Halifax visit, including the fact that two motorcycle policemen were loaned by the City Police Force and when on foot were accompanied by five additional policemen.

Mr. Roddick says that he "didn't know, until this occasion, that young Haligonians were such enthusiastic souvenir collectors." "The Voice of the Turtle" starring Reagan was showing in Halifax at the Family Theatre while your correspondent was there. The star was taken by Mr. Roddick to a hockey match where he spoke over a public address system to over 6,000 fans.

DIGEST WANT ADS. GET RESULTS

« Capital Story »

By WILL McLAUGHLIN

AFTER several weeks of electrical power cut-offs, with further cuts a possibility, Ottawa theatre operators, owners, managers and thousands of regular cinema-goers, welcomed November's record of nearly five inches of rain. With replenished storage basins in the Ottawa and Gatineau valleys came the announcement in the daily press and over the radio of a five per cent increase in the city's power quota and the lifting of restrictions which have played havoc with theatre time schedules in Canada's capital city as well as in other Ontario districts. Restrictions are still in force against lighting on theatre fronts, but managers are now operating their shows on schedule without fear of sudden "black-outs" in the middle of a performance.

* * *

Ray Tubman, manager of the Capitol Theatre and district supervisor for Famous Players, has returned to his desk following a trip to Montreal on company business. An enthusiastic football fan, Ray arrived back in time to listen in on the broadcast of the Rough Rider-Calgary Grey Cup finals in Toronto. Like thousands of other followers of the home team, Ray was about ready to throw his desk radio out the window when the Ottawa team permitted the wild men from the West to take the Dominion championship with that last-quarter converted touch-down.

* * *

Frank Gallop, manager of Odeon's Glebe Theatre, was elected president of the Ottawa and district branch of the Ontario Motion Picture Theatre Association at the monthly meeting held in the Chez Henri Hotel, Hull, Que. Don Watts, who recently returned here from Kingston to manage the Nelson for 20th Century Theatres, was also honored by his local show business associates through his election to the position of secretary-treasurer. Frank and Don are now busy on plans for the annual pre-Christmas banquet of the association, an affair which is always looked forward to with anticipation by the managers, their wives, sweethearts and, of course, the ladies and gentlemen of the press.

* * *

The school holiday in celebration of the birth of Princess Elizabeth's son almost took theatre managers by surprise on Friday November 26. The youngsters began converging on their favorite theatres at an early hour, with hundreds in line when doors were opened for the first matinee performances. Don Watts, of the Nelson Theatre, took advantage of the school holiday by staging a special morning show for the youngsters which he was smart enough to advertise in advance.

It was a busman's day off for Casey Swedlove, owner and manager of the Linden Theatre, a popular subsequent-run in the neighborhood districts of New Edinburgh. This corner spotted him entering Famous Players' Capitol Theatre the other afternoon, where he stopped at the candybar for some of his favorite confection before going in to see "Mr. Blandings Builds His Dream House". The story of this picture probably reminded Casey of the many problems he eventually surmounted during the building of his "Dream Theatre" in the East End.

* * *

The Capitol Theatre was closed to movie patrons the night of Wednesday, December 1, when Rudolph Serkin, concert pianist, appeared in the second presentation of this season's Tremblay Subscription series. The Capitol's current screen attraction, "Mr. Blandings Builds His Dream House", was back on the screen Thursday and Friday to give the comedy an extra two days over the original one week engagement.

* * *

Members of the Ottawa branch of the National Film Society gathered at the Glebe Theatre on Sunday afternoon to view a representative selection of National Film Board films taken last Summer to the Edinburgh Festival. Government Film Commissioner Ross McLean introduced the program and pointed out that the films were six of the 18 NFB showed at the festival which he attended with Mrs. Ross.

Trans-Canada Showing

Use This Information As Your Guide On Release Dates

TORONTO

BILTMORE
"Diamond Jim" with Edward Arnold and Jean Arthur. Also "Green Hell" with Douglas Fairbanks Jr. and Joan Bennett.

DOWNTOWN
"Texas, Brooklyn and Heaven" with Guy Madison and Diana Lynn. Also "Urubu" with The Vulture People.

EGLINTON-TIVOLI
"Miss Tatlock's Millions" (Para.), with John Lund and Wanda Hendrix.

FAIRLAWN-DANFORTH
"The Calendar" (EL), with John McCallum and Sonia Holm. Also "I Wouldn't Be in Your Shoes" (Mono.), with Don Castle and Elyse Knox.

IMPERIAL
"Johnny Belinda" (WB), with Jane Wyman and Lew Ayres.

LOEW'S
2nd week. "Red River" with John Wayne and Montgomery Clift.

NORTOWN-VICTORIA
"Shaggy" (Para.), Cinecolor, with George Nokes and Brenda Joyce. Also "Caged Fury", with Richard Denning and Sheila Ryan.

ODEON TORONTO
"Woman Hater" (EL), with Stewart Granger and Edwige Feuillere.

SHEA'S
"Blood on the Moon" (RKO), with Robert Mitchum and Barbara Bel Geddes.

UPTOWN
2nd week. "Rogues' Regiment" (UI), with Dick Powell and Maria Toren.

MONTREAL

CAPITOL
"Sealed Verdict" (Para.), with Ray Milland and Florence Marly.

IMPERIAL
"Feudin' Fussin' and A-Fightin'" (UI), with Donald O'Connor and Marjorie Main. Also "The Inside Story" (Rep.), with Marsha Hunt and William Lundigan.

LOEW'S
"Luxury Liner" (MGM), Technicolor, with George Brent and Jane Powell.

PALACE
2nd week. "Julia Misbehaves" (MGM), with Greer Garson and Walter Pidgeon.

PRINCESS
2nd week. "The Fuller Brush Man" (Col.), with Red Skelton and Janet Blair.

SAINT JOHN

CAPITOL
"B.F.'s Daughter" (MGM), with Barbara Stanwyck and Van Heflin.

MAYFAIR
"The Fabulous Dorseys" with Janet Blair and William Lundigan. Also "The Best Man Wins" (Col.), with Edgar Buchanan and Anna Lee.

PARAMOUNT
"Johnny Belinda" (WB), with Jane Wyman and Lew Ayres.

STRAND
"Carnegie Hall", with Marsha Hunt and William Prince.

WINNIPEG

CAPITOL
"Luxury Liner" (MGM), Technicolor, with George Brent and Jane Powell.

GAIETY
3rd week. "Good Sam" (RKO), with Gary Cooper and Ann Sheridan.

METROPOLITAN
"Race Street" (RKO), with George Raft and Marilyn Maxwell. Also "Embraceable You" (WB), with Dane Clark and Geraldine Brooks.

ODEON
6th week. "The Best Years of Our Lives" (RKO), with Fredric March and Myrna Loy.

CALGARY

CAPITOL
"Life With Father" (WB), Technicolor, with Irene Dunne and William Powell.

GRAND
"The White Unicorn" (EL), with Margaret Lockwood and Dennis Price.

PALACE
"Night Has a Thousand Eyes" (Para.), with Edward G. Robinson and Gail Russell. Also "Counterfeiters" (Fox), with John Sutton and Doris Merrick.

VANCOUVER

CAPITOL
"The Velvet Touch" (RKO), with Rosalind Russell and Sydney Greenstreet.

INTERNATIONAL CINEMA
"Corsican Brothers" (Int'l), with Douglas Fairbanks, Jr. and Ruth Warrick. Also "South of Pago Pago" (Int'l), with Jon Hall.

ORPHEUM
"Sealed Verdict" (Para.), with Ray Milland and Florence Marly.

PLAZA
2nd week. "Mr. Peabody and the Mermaid" (UI), with William Powell and Ann Blyth. Also "I Wouldn't Be in Your Shoes" (Mono.), with Don Castle and Elyse Knox.

STRAND
3rd week. "Forever Amber" (Fox), Technicolor, with Linda Darnell and Cornel Wilde.

VOGUE
"Abbott and Costello Meet Frankenstein" (UI), with Bud Abbott and Lou Costello.

RAY PRESENTS

(Continued from Page 3)

Mrs. George Oulihan, wife of George Oulihan, both of whom have worked under the direction of Oscar Hanson in the distribution of 16 mm. subjects nationally, in Canada, accompanied Mr. Hanson on his London trip and was present at all the conferences.

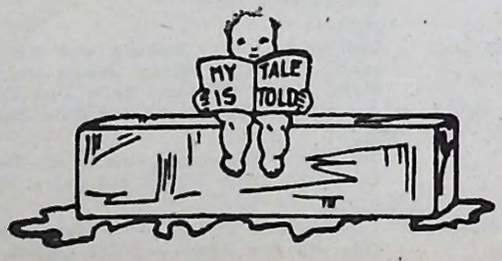
A breeze from the West blew into Toronto, smiling Charles Kupp, who graced our Child's table, talked about Oil, which is now his principle interest. He still retains an interest in his six theatres, however, out where men are men and there is plenty of oil and ELECTRICITY.

THE American Society of Composers, Authors and Publishers, having been restrained under the terms of a decree handed down by Judge Vincent Leibell in the U.S. District Court from any further dealings with exhibition, "as long as it continues as an illegal combination and monopoly in violation of the anti-trust laws", filed its notice of appeal with the U.S. Circuit Court of Appeals for an interim stay of Judge Liebell's ruling. U. S. Circuit Court Judge August N. Hand has refused the appeal.

In Canada, a proposed deal is now under consideration by various exhibitors' associations, in connection with theatre license fees for Performing Rights. The MPTAO has sent, to exhibitor associations in Canada, the proposed new scale on a three-year agreement. The plan is subject to the approval of the Copyright Appeal Board, Ottawa, should it receive the endorsation of exhibitors in Canada. The rates as proposed start at ten cents per seat for theatres under 499 and increase to twelve cents for a capacity from 500 seats to 799, fifteen cents per seat for theatres from 800 to 1,599 and twenty cents per seat for 1,600 and over.

THE USE of acetate or safety film will probably make a greater change in our motion picture industry than Television. The development is revolutionary, and it means that film can be kept in your office. Since it will be non-inflammable, it will mean the elimination of the necessity for vault space; booths will undergo a change; films can be shown anywhere, in a hall, in a church, in a store, in your home; the same kind of film, that is, the same size, as is used in our theatres. The heavy boxes in which film is transported will be eliminated, and a lighter, or plastic material for boxes used. This should save tremendously in express charges, and may develop shipment of film by air extensively, since the weight and the inflammable property of film will no longer be a consideration.

Major producing and distributing companies have decided to use the safety film and already M-G-M has released "If Winter Comes" entirely in acetate. Other companies have used acetate for short subjects, but the decision to change over has now been made, for the results, re-prints, on acetate stock, are no different than on the nitrate film which has been in use. Eastman Kodak controls this field. Insurance rates on theatres and offices where film is stored or screened, will likely be decreased, and stringent regulations loosened.



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